

**Global Launch of Red Card Campaign:
Raising a Red Card to All Forms of Discrimination and
Violence Against Women and Girls**

*Friday, 16 December 2022
3:00pm ET (-5 GMT)*

*Organized by
African Renaissance and Diaspora Network (ARDN) and
the United Nations Population Fund (UNFPA)*

*In collaboration with
the Africa Bureau of the United Nations Development Programme (UNDP), the United
Nations Human Settlements Programme (UN Habitat) and the United Nations Entity for
Gender Equality and the Empowerment of Women (UN Women).*

3:00pm Introduction (5 Minutes)

- Ms. Sharon Okubo
Global Champion for Red Card Campaign, and Founder, Andaa Vijana Initiative, United States of America
- Mr. James Hsui
Legal Counsel and Director of Programmes, African Renaissance and Diaspora Network, Inc. (ARDN), United States of America

3:07pm Welcome and Call to Order (3 Minutes Each)

- Mr. Djibril Diallo
President & CEO, ARDN, Republic of Senegal
- Ms. Mariarosa Cutillo
Chief, Strategic Partnerships Branch, Division of Communications and Strategic Partnerships, United Nations Population Fund (UNFPA)

3:17pm Remarks from Co-Organizers and Sponsors (3 Minutes Each)

- Ms. Maimunah Mohd Sharif
Executive Director, United Nations Human Settlements Programme (UN Habitat); United Nations Under Secretary-General
- Hon. Epsy Campbell Barr
President Designate, United Nations Permanent Forum of People of African Descent; Former First Vice-President, Republic of Costa Rica

3:27pm Special Message (6 Minutes)

- H.E. Bineta Diop
Special Envoy of the African Union Commission Chairperson on Women, Peace and Security

3:34pm Performance (5 Minutes)

- Coleman School of Dance
New Rochelle, New York, United States of America

3:41pm Intervention by Special Guest (6 Minutes)

- Ms. Aissata M.B. Camara
Deputy Commissioner, Policy & Strategic Initiatives, and Chief of Staff, Mayor's Office for International Affairs, New York City, United States of America

3:49pm Prairieview University Soccer Team Video (1 Minute)

3:51pm Soccer Video (1 Minutes)

3:53pm Intervention by Special Guest (5 Minutes)

- Ms. Kimberly Wyant
Head Coach, Men's Soccer Team, New York University; Former Goalkeeper, National Soccer Team, United States of America

- 4:00pm States and International Organizations (3 Minutes Each)**
- Dr. Triphonie Nkurunziza
Africa Team Lead for Reproductive, Maternal Health and Ageing in Universal Health Coverage/Life Course Cluster, World Health Organization
 - Ms. Chantal Yelu Mulop
Special Adviser to the President of the Democratic Republic of Congo
- 4:10pm Performance (5 Minutes)**
- Mr. Salieu Suso
Kora Musician, New York, United States of America
- 4:17pm The Red Card Campaign (4 Minutes)**
- Ms. Janice Mathis
Executive Director, National Council of Negro Women; Chair of the Red Card Campaign Organizing Committee
- 4:23pm Red Card Pledge Signing (3 Minutes)**
- 4:27pm Raising of Red Cards (2 Minutes)**
- 4:30pm Private Sector (3 Minutes)**
- Ms. Carole Kariuki
Chief Executive Officer, Kenya Private Sector Alliance, Republic of Kenya
- 4:35pm Health (3 Minutes)**
- Dr. Ramneek Ahluwalia
Chief Executive Officer, Higher Education & Health: Health, Wellness and Development Centre, Republic of South Africa
- 4:40pm Million Voices Video (3 Minutes)**
- 4:44pm Floor Interventions**
- 4:55pm Closing Remarks**
- Mr. Djibril Diallo
President & CEO, ARDN, Republic of Senegal
 - Ms. Mariarosa Cutillo
Chief, Strategic Partnerships Branch, Division of Communications and Strategic Partnerships, UNFPA
- End Red Card Song**