**NEW YORK.** Africa Day commemorates 25 May 1963, the date when thirty newly independent nations on the African continent convened in Addis Ababa, Ethiopia, to sign the charter for the Organization of African Unity, the precursor to the African Union.

The African Renaissance and Diaspora Network (ARDN) will mark the 2022 African day celebration with activities centred around equal right Red card campaign, calling all on parties to unite and end all forms of discriminations and violence against women and girls.

The event is slated to hold on Wednesday, 25 May 2022, 3:00pm (EDT) at the United Nations Headquarters, New York, USA.

The red card campaign theme song produced by Nigerian music executive Abass Mubarak Akeju featuring young celebrities Nomcebo Nothule Zikode of South Africa, Wendy Shay of Ghana, Soraia Ramos of Cape Verde, Perola from Angola and Spice Diana from Uganda, will also be premiered at the event. Other anticipated performers include Mukosi and Larissa Martin.

The celebration will feature 8 young "pacesetters for development." Queen Makhadzi, a member of the royal family of the Venda and Pedi People of South Africa, will serve as special guest. Remarks will be made by luminaries from the government, the United Nations system, sports, academia, civil society and media.

Speaking on the objectives and preparation for the event, the founder and CEO of ARDN, Dr Djibril Diallo said: "ARDN Red Card Campaign seeks to address the discrimination against women and also serve as a beacon towards creating a global awareness to ensure that women and girls are truly free to enjoy the equal dignity and rights promised to all peoples, as embodied in the Universal Declaration on Human Rights. The event is also dedicated to the youths and adults living in the continent and those in the diaspora and will further highlight their commitments and several achievements which will serve as bold inspiration for the younger generation."

The African Renaissance and Diaspora Network (ARDN) is organizing the celebration in collaboration with the Permanent Observer Mission of the African Union to the United Nations, the Permanent Mission of the Federal Republic of Nigeria to the United Nations, the United Nations Population Fund (UNFPA), the Africa Bureau of the United Nations Development Programme (UNDP), the United Nations Entity for Gender Equality and the Empowerment of Women (UN Women) and the United Nations Human Settlements Programme (UN-Habitat), amongst others.

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## **ABOUT ARDN**

<u>ARDN</u> is an internationally operating NGO headquartered in New York, with the status of a United States 501(c)(3) public charity. ARDN's mission is to accelerate the attainment of the African renaissance by advocating for and supporting United Nations programs and priorities. To this end, ARDN mobilizes the passion of government, educators, artists, intellectuals, the private sector, civil society and youth, using the power of art, sport and culture as vectors for creating a better world. ARDN serves as the Secretariat for the Global Alliance of Mayors and Leaders from Africa and of African Descent.

## ABOUT THE RED CARD CAMPAIGN

Women's rights are human rights. In the game of football (soccer), a red card symbolizes a significant infraction of the rules. ARDN Red Card Campaign seeks to mobilize individuals from all sectors of society to commit to giving a red card to all forms of discrimination and violence against women and girls.